



**Joellen Fonken**

Joellen Fonken was appointed to the UGRWCD Board of Directors in June 2020 representing Division 3, Tomichi Creek. Her term expires in 2023. For the past 32 years, Joellen has served as co-owner of two area businesses, the *Gunnison Country Shopper*, a weekly publication, and Sage Production and Marketing, a design and marketing firm. Joellen has also been active with the Gunnison River Festival since 2014 and now serves as its director. An avid Nordic skier, Joellen is a certified Professional Ski Instructor of America and for Crested Butte Nordic and Gunnison Nordic. Joellen is a charter member of Gunnison County's Sustainable Tourism & Outdoor Recreation Committee. Joellen graduated from Western Colorado University (formerly Western State College) in 1994 with a B.A. in Marketing.