



## **PRESS RELEASE**

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## **SHARE YOUR BEST WATER PHOTOS AND VIDEOS WITH UGRWCD FOR WORLD WATER DAY MARCH 22**

### **FOR IMMEDIATE RELEASE**

In celebration of World Water Day 2021, the Upper Gunnison River Water Conservancy District is hoping you will share your best water-related photos and videos (10 seconds or less) taken in the Gunnison River Basin. Winners will be selected from a variety of categories, including recreation, agriculture, scenery, and flora and fauna. Winners will receive \$25 gift certificates to area businesses.

World Water Day is celebrated annually on March 22<sup>nd</sup> and was first held in 1993 as a day of observance by the United Nations focusing on the importance of freshwater worldwide. Each year a theme is chosen for the day of celebration and this year's theme is "Valuing Water."

"We are so fortunate to live in this beautiful area where we have access to fresh water for our daily personal use, agriculture, recreation, industry and so much more. Over 2.2 billion people in our world are not so fortunate," said Sonja Chavez, general manager of the Upper Gunnison River Water Conservancy District. "Along with our efforts to safeguard this critical resource and promote the value of water in our basin, we also want to celebrate what it means to the people of our valley and what better way than through pictures and videos."

Submissions are due on March 15, 2021 and can be emailed to: [sue@ugrwcd.org](mailto:sue@ugrwcd.org). Winning submissions will be posted on and shared with the media beginning on March 22<sup>nd</sup> for World Water Day and continue throughout the year. For more information, contact the District at (970)641-6065.